



lairdnorton

WEALTH MANAGEMENT

## BILL FRIZZELL

Director of Technology



Bill Frizzell has been Laird Norton Wealth Management's Director of Technology since 2005. Bill is responsible for ensuring that LNWM's technology is not only best-in-class but also provides clients with the best possible user experience. On an ongoing basis, Bill and his team implement IT solutions and procedures that keep LNWM client information secure while making data easy to work with for the purpose of analysis and reporting. Given his background in both finance and IT, Bill is well-suited to be the data-keeper at a firm that likes to find customized solutions to problems,

be they financial or technical in nature.

Prior to joining LNWM, Bill built a strong background in finance working in international banking in Indonesia, Korea and Taiwan. After returning to the U.S., he developed a passion for technology and has found a perfect niche at LNWM bringing technological solutions to financial issues. Bill has an MBA from UC Berkeley and a bachelor's degree in economics from UCLA.