lairdnorton
WEALTH MANAGEMENT

CODY REAVES

Senior Client Analyst

Cody Reaves joined Laird Norton Wealth Management in 2019 and is currently a senior client analyst. A CERTIFIED FINANCIAL PLANNER™ with nearly a decade of experience in wealth planning and fiduciary services, Cody helps clients align their finances with their life goals using the tools and strategies that will work best for their particular situation.

To find the right solutions for complex financial issues, Cody develops close relationships with clients to understand their unique concerns and goals, especially when clients are undergoing a major life transition, be it selling investment real estate, launching a business, or gearing up for retirement.

As an LNWM client analyst, Cody is involved in all aspects of client account management and financial planning. His duties include working closely with LNWM client advisors to create, implement and monitor client financial plans, to maintain the appropriate asset allocation strategy within client portfolios, and to propose solutions that enhance the overall client relationship.

Prior to joining Laird Norton Wealth Management, Cody worked in wealth advisory services at Wells Fargo Private Bank, most recently as a wealth analyst, and before that at Key Private Bank. Cody holds a bachelor's degree in finance and entrepreneurship from Washington State University. He is actively involved with the Puget Sound Financial Planning Association, where he served on the Board from 2015-2018 and was the 2017 President.