



# lairdnorton

WEALTH MANAGEMENT

## ERIN MOYER

Managing Director, Marketing & Communications



Erin Moyer is managing director, marketing & communications at Laird Norton Wealth Management. She joined the firm in 2006, and has overall responsibility for internal and external communications, including marketing, PR, employee communications, digital and social media, and community relations.

Erin believes in clear and transparent communication that helps clients understand their investment, tax and estate plans so they can continue to make well-informed financial decisions. She led the rebrand of the company in 2013 in an effort to connect with individuals and families that could benefit from LNWM's expertise, breadth of services and commitment to helping clients reach their personal and financial goals.

LNWM's corporate philanthropy and community outreach are also led by Erin. She has worked closely with dozens of Puget Sound non-profits, such as the Seattle Symphony, Friends of Waterfront Seattle, KCTS and MOHAI, to activate programs and events aiming to improve life for everyone in the Puget Sound, including the King County Parks Foundation and Pianos in the Parks.

Previously, Erin was assistant vice president and marketing manager for Washington Mutual (WaMu) in their corporate communications department. She was a campaign director for the Washington chapter of the Leukemia & Lymphoma Society and helped launch and ran a giftware business in the UK.

Erin earned a bachelor's degree in history from Gonzaga University. She is a member of the Seattle chapter of Marketing Communications Executives International (MCEI) and serves as treasurer and board member for the Seattle chapter of Achievement Rewards for College Scientists (ARCS) Foundation. Erin is a past president of the board for Gage Academy of Art and a member of the Leadership Tomorrow class of 2010.