JOHN GOODWIN

Chief Legacy Strategist

John Goodwin is an owner, board member and chief legacy strategist at Laird Norton Wealth Management and serves as a key strategy advisor to clients. His work, spanning over three decades, has touched on nearly every aspect of private wealth management, including the preservation, structuring and transfer of family wealth, philanthropic advising, and investment management. John brings special expertise and perspective to LNWM's philanthropic advisory practice by integrating tools and lessons learned as an estate planning lawyer, principal gifts fundraiser, and wealth planning strategist.

Prior to joining Laird Norton Wealth Management (LNWM), John was a founder of Filament LLC, a wealth advisory firm that merged with LNWM in December 2020. John's career includes leadership positions in the wealth management industry and in the public sector at the University of Washington, where he served as associate vice president for development. John received his Juris Doctorate from the University of Washington (Order of the Coif) and his B.A. in Economics (magna cum laude) from the University of Notre Dame. He is a member of the Washington State Bar.

For many years, John has actively supported the work of many local and regional nonprofits. He is a founding board member of the Seattle Philanthropic Advisors Network (SPAN). He also currently chairs the Seattle University Planned Giving Advisory Committee and is a member of the President's Campaign Steering Committee for the comprehensive campaign to raise $270 million. John is a former trustee of the Fred Hutchinson Cancer Research Center and a past endowment and advisory board member for John F. Kennedy Catholic High School.