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NEWS RELEASE

May 24, 2018

Puget Sound Business Journal Names Laird Norton Wealth Management a “2018 Top Corporate Philanthropist”

SEATTLE – *May 24, 2018* – The Puget Sound Business Journal (PSBJ) named Laird Norton Wealth Management as one of the region’s top 76 corporate philanthropists of 2018, the fourth time the firm has been recognized with this honor. In addition to Laird Norton Wealth Management, [Laird Norton Company](#), the firm’s parent company, was on the top corporate philanthropists list and was also named this year’s Corporate Champion for Education. Together, having two branches of the Laird Norton family of companies recognized on the list demonstrates the commitment to community that has defined the family’s history for seven generations.

“We’ve found that connecting with the community in new and vibrant ways has really changed the way we think about community engagement,” said Erin Moyer, who, as managing director for Marketing & Communications, heads the firm’s community partnership strategy. “We want our impact to go far beyond financial contributions by creating and incubating philanthropic campaigns that are design to grow, and we’re excited that our approach is working so well.”

LNWM builds strategic partnerships with area organizations to create collaborative campaigns that help nonprofits achieve long-term goals, advance their missions and attract new partners to their cause. Each partnership aligns with the values of the firm and leverages each party’s expertise, influence and promotional assets. In doing so, the campaigns are designed to impact the region in meaningful ways at a much larger scale than any one organization could accomplish on its own.

In recent years, among other programs, LNWM has developed workshops alongside the Seattle Symphony’s Musical Legacy Society to increase funding for artistic and community programs and the Symphony’s endowment, spearheaded Pianos in the Park, a unique public-private partnership that uses music and art to draw the community to the region’s parks and helped establish the King County Parks Foundation. In total, the firm partnered with 23 nonprofit organizations in 2017.

The PSBJ Top Corporate Philanthropists list recognizes 76 companies in Washington state that “are striving to be better and more responsible businesses by rethinking how they interact with ‘The Triple Bottom Line’ — people, planet and profit.” In total, the 76 companies gave just over \$246 million in Washington State in 2017, of which \$155 million was in cash gifts, according to the PSBJ.

“By combining deep roots in our region, the broad reach of our companies and an investment in our philanthropic mission, we’re creating a more socially-connected community,” said Bob Moser, Laird Norton Wealth Management’s president and CEO. “We’re proud to be included on this list because it shows how much we put into our efforts to benefit our employees, our clients and everyone who lives in the area we call home.”

About Laird Norton Wealth Management

With close to \$5 billion in assets under advisement, Laird Norton Wealth Management (LNWM) is the Northwest’s premier wealth management company. Originally founded to serve the financial management needs of the Laird and Norton families, the firm now provides personalized wealth management solutions for more than 600 individuals, families, private foundations and nonprofit organizations. For 50 years, Laird Norton Wealth Management has been devoted to helping its clients and their families achieve security, find happiness and thrive in every aspect of their lives. LNWM is relentless in the pursuit of client satisfaction and is committed to never fail at making each client’s best interest its number one priority.

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