## Laird Norton Wealth Management Marks 50<sup>th</sup> Anniversary with Gift to Pike Place Market Foundation

Contribution to Advance Pike Place Market's Community Mission and Services

**SEATTLE** – May 16, 2017 – As Pike Place Market prepares to open its expanded MarketFront in June 2017, Laird Norton Wealth Management is marking its 50<sup>th</sup> anniversary with a gift of \$50 thousand to the Pike Place Market Foundation. The contribution will support the community services that contribute to the Market's iconic status as one of Seattle's most beloved cultural and social institutions.

"Pike Place Market's new MarketFront is opening new doors to the future for the 10 million people who visit every year as well as for those who rely on the Pike Place Market Foundation for housing and social services they can't get elsewhere," said Erin Moyer, Managing Director of Marketing and Communications at Laird Norton Wealth Management. "We congratulate Pike Place Market on completing this exciting project and pledge our continued commitment to supporting, promoting and participating in forward-thinking projects that positively impact our community."

Pike Place Market is a treasure that defines Seattle. It's the city's top attraction and a tribute to what the future can bring. For some, that future is represented by a dynamic new public plaza at the Market that connects Downtown Seattle to the breathtaking waterfront views of Elliott Bay and the Olympic Mountains. For others, it's the low-income housing, medical clinic, senior center, food bank, preschool, and other services that reach across our community.

"Laird Norton Wealth Management's generous contribution will advance the Market Foundation's mission of supporting the heart and soul of the Market by helping our neighbors who work, learn and live in and around the Market," said Lillian Sherman, Executive Director of the Pike Place Market Foundation. "As one of Seattle's leading businesses for the last 50 years, Laird Norton Wealth Management understands the people, passions and institutions that make our region thrive, and we're thrilled to have their support."

Established in 1982, the Pike Place Market Foundation has granted more than \$29 Million to provide housing, healthcare, healthy food, childcare and a community of support to our most vulnerable neighbors. Over the past 35 years, it has contributed to a neighborhood model that allows a diverse community to live and thrive here at Pike Place Market.

Laird Norton Wealth Management is one of the Puget Sound region's leading corporate philanthropists, with financial support going to organizations committed to strengthening the area's cultural, environmental and educational fabric. The Pike Place Market Foundation gift comes as Laird Norton Wealth Management celebrates its 50th anniversary in 2017 with increased attention on collaborations that create stronger communities and finding more ways to help the people of the Pacific Northwest thrive.

"At Laird Norton Wealth Management, we believe that people prosper when communities prosper," continued Moyer. "That's why we're so excited to support the Pike Place Market Foundation with this contribution."

## **About Laird Norton Wealth Management**

With close to \$5 billion in assets under advisement, Laird Norton Wealth Management (LNWM) is the Northwest's premier wealth management company. Originally founded to serve the financial management needs of the Laird and Norton families, the firm now provides personalized wealth management solutions for more than 600 individuals, families, private foundations and nonprofit organizations. For 50 years, Laird Norton Wealth Management has been devoted to helping its clients and their families achieve security, find happiness and thrive in every aspect of their lives. LNWM is relentless in the pursuit of client satisfaction and is committed to never fail at making each client's best interest its number one priority.

## About the Pike Place Market Foundation

Pike Place Market Foundation supports the heart and soul of the Market – its people. By helping our neighbors who work, learn and live in and around the Market, the Foundation helps the Market we love remain a thriving, caring community. Established in 1982, The Market Foundation has granted more than \$29 Million to provide housing, healthcare, healthy food,

childcare and a community of support to our most vulnerable neighbors. Over the past 35 years, The Market Foundation has contributed to a neighborhood model that allows a diverse community to live and thrive here at Pike Place Market. Learn more: <u>pikeplacemarketfoundation.org</u>

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