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NEWS RELEASE

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**KING COUNTY PARKS FOUNDATION NAMED A SUPPORTED CAUSE OF
2014 MARYMOOR PARK SUMMER CONCERT SERIES**

*Concert-goers Invited to Learn about King County Parks Foundation
and Support the Future of King County Parks*

SEATTLE, June 17, 2014 – A new partnership between Seattle-based **Laird Norton Wealth Management, Marymoor Park Concert Series promoter AEG Live** and **King County Parks** is music to the ears of the King County Parks Foundation and park lovers alike.

The Foundation will be a supported cause of the 2014 Marymoor Park Concerts – the first time that the concert series has highlighted a supported cause.

The partnership agreement was reached between Laird Norton Wealth Management, in support of the King County Parks Foundation which it helped launch in 2013, and concert promoter AEG Live with the specific goal of highlighting the Foundation's mission in one of King County's greatest parks during one of the region's most popular summer events.

As a supported cause, concert goers will be invited to learn more about King County Parks and the Foundation, and ways they can help ensure the future success and growth of some of the region's most treasured public places.

"We are grateful for the opportunity to spread the Foundation's mission at the highly popular Marymoor Park Concerts," said King County Parks Assistant Director Katy Terry. "Through the support of the Foundation and the greater community, we know that we can accomplish great things for our parks and trails patrons."

The King County Parks Foundation was established in partnership with Laird Norton Wealth Management to cultivate private donations to better connect communities to the County's existing green space, including more than 200 parks and 355 miles of regional and backcountry trails, support new acquisitions of land and easements, and increase recreational opportunities across King County's parks and trails.

"Parks are an essential community asset that allow people to enjoy and embrace life in our region," said Laird Norton Wealth Management President and CEO Robert Moser. "Marymoor Park and its summer concert series serve as a prime example of this. We are proud to be a partner in encouraging the resiliency of the King County Parks system for future generations and we look forward to introducing concert goers to this important cause."

To find out more about the King County Parks Foundation or to invest in the future of King County Parks, please visit: www.ourparksourfuture.org. For information about the Marymoor Park Concerts, visit: www.marymoorconcerts.com.

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About Laird Norton Wealth Management

With nearly \$5 billion in assets under advisement, Laird Norton Wealth Management is the Northwest's premier wealth management company. Originally founded in 1967 to serve the financial management needs of the Laird and Norton families, the firm now provides personalized wealth management solutions for more than 425 individuals, families, business leaders, private foundations and nonprofit organizations with between \$1M and several hundred million in investable assets. For nearly half a century, Laird Norton Wealth Management has been driven by a passionate commitment to help its clients and their families achieve security, find happiness and thrive in every aspect of their lives. The company is relentless in the pursuit of client satisfaction and is committed to always making a client's best interest the number one priority. Deeply rooted in the Pacific Northwest as part of a company that has existed for more than 150 years, Laird Norton Wealth Management proudly maintains a long-term commitment to giving back to the local community in meaningful and impactful ways. In May 2014, the firm received the distinguished Puget Sound Business Journal Healthy Community Corporate Champion Award - Environment for its work in helping create the King County Parks Foundation. For more information about Laird Norton Wealth Management, please visit: www.lairdnortonwm.com.

About King County Parks

[King County Parks](#) - Your Big Backyard - offers more than 200 parks and 26,000 acres of parks and natural lands, including such regional treasures as Marymoor Park and Cougar Mountain Regional Wildland Park, 175 miles of regional trails, 180 miles of backcountry trails and a world-class aquatic center. By cultivating strong relationships with non-profit, corporate and community partners, King County Parks enhances park amenities while reducing costs.

About AEG Live

AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival and special event divisions, fifteen regional offices and owns, operates or exclusively books thirty-five state-of-the-art venues. The current and recent concert tour roster includes artists such as Alicia Keys, Bruno Mars, Bon Jovi, Carrie Underwood, Cher, Daughtry, Enrique Iglesias, J Cole, Jennifer Lopez, Justin Bieber, Kanye West, Kenny Chesney, Leonard Cohen, Paul McCartney, Taylor Swift, The WHO, Trey Songz and Juanes. The company is also currently producing residency shows at The Colosseum at Caesars Palace in Las Vegas including Celine Dion, Rod Stewart and Shania Twain and is the exclusive promoter at The Joint at Hard Rock Hotel & Casino Las Vegas. AEG Live is also the largest producer of music festivals in North America from the critically acclaimed Coachella Valley Music & Arts Festival to Stagecoach Country Music Festival and New Orleans Jazz & Heritage Festival. www.aeglive.com

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