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NEWS RELEASE

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Seattle Symphony, Laird Norton Wealth Management Team Up for Financially-Sound Future

SEATTLE – *March 27, 2017* – Laird Norton Wealth Management and Seattle Symphony are orchestrating a unique partnership to ensure the power of music remains part of the Pacific Northwest’s cultural identity for generations to come.

The partnership is designed to strengthen the Symphony’s philanthropic and planned giving outreach efforts by educating donors on financially-responsible ways they can support the organization’s important and diverse contributions to the arts in the Puget Sound region. In addition to its innovative musical programming and recording, the Symphony offers extensive education and community engagement programs that reach over 65,000 children and adults each year, many of which rely on gifts from individuals, companies and foundations.

“At Seattle Symphony, we’re fortunate to have amazing support from around the community, but we know we can always do more,” said Simon Woods, Seattle Symphony’s President & CEO. “With Laird Norton Wealth Management, we’ve found a partner that shares our values and goals, and we’re thrilled to bring them on board to help us engage an important part of the Symphony community in new ways.”

Laird Norton Wealth Management will become the season-long sponsor for the Musical Legacy Society, a group of forward-thinking individuals who care deeply about the future of the Seattle Symphony and have committed financial support to enriching the community by keeping a great orchestra in this great city. As part of the arrangement, Laird Norton Wealth Management will offer educational seminars to these supporters on planned giving, trusts and estates, and other financial planning topics critical to furthering the Symphony’s long-term strength and stability.

The partnership comes as Laird Norton Wealth Management, a longtime Symphony supporter, celebrates its 50th anniversary with increased attention on collaborations that create stronger communities and finding more ways to help the people of the Pacific Northwest thrive.

“Seattle Symphony is one of the most forward-thinking cultural organizations in the world, not only for its world-class musical contributions, but for the way it brings people together from all walks of life,” said Erin Moyer, Managing Director of Marketing and Communications at Laird Norton Wealth Management. “At Laird Norton Wealth Management, we’ve always believed that people prosper when communities prosper, and we’re proud to support the Symphony’s commitment to maintaining its long-term financial stability and security so it can continue making music for the people of the Puget Sound area.”

About Laird Norton Wealth Management

With close to \$5 billion in assets under advisement, Laird Norton Wealth Management (LNWM) is the Northwest’s premier wealth management company. Originally founded to serve the financial management needs of the Laird and Norton families, the firm now provides personalized wealth management solutions for more than 425 individuals, families, private foundations and nonprofit organizations. For 50 years, Laird Norton Wealth Management has been devoted to helping its clients and their families achieve security, find happiness and thrive in every aspect of their lives. LNWM is relentless in the pursuit of client satisfaction and is committed to never fail at making each client’s best interest its number one priority.

About the Seattle Symphony

The Seattle Symphony is one of America's leading symphony orchestras and is internationally acclaimed for its innovative programming and extensive recording history. Under the leadership of Music Director Ludovic Morlot since September 2011, the Symphony is heard from September through July by more than 500,000 people through live performances and radio broadcasts. It performs in one of the finest modern concert halls in the world — the acoustically superb Benaroya Hall — in downtown Seattle. Its extensive education and community engagement programs reach over 65,000 children and adults each year. The Seattle Symphony has a deep commitment to new music, commissioning many works by living composers each season. The orchestra has made nearly 150 recordings and has received two Grammy Awards, 21 Grammy nominations, two Emmy Awards and numerous other accolades. In 2014 the Symphony launched its in-house recording label, Seattle Symphony Media.

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